

HUDSON VALLEY Parent

The Sandwich Generation Caring for Parents While Raising Kids

Thousands of local families use **Hudson Valley Parent** to find relevant local information and share stories. Join us for featured editorial on the sandwich generation and let them see how you can help them choose the best for *their* parents.

Five editorial-driven opportunities about senior life Great discounts when you choose all five

May: How moms found good local solutions while raising young kids. Going from the pediatrician to the Geriatrician.

June: Moms helping their teens make connections with their grandparents. From playing scrabble to going on rambling walks.

July: What makes a great multigenerational vacation spot? Creating a checklist. Finding the perfect venue.

October: Seniors moving closer to their kids. From independent living to assisted living? How do you assess what will work best?

November: What are the telltale signs that their parents' needs are changing? Who can moms turn to with their concerns?

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