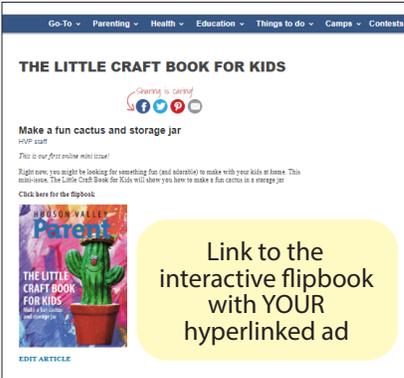




New digital issues get your message out to Hudson Valley Parents



They get published on our site



Blasted out to our email subscribers



Posts on HVP Social Channels

HUDSON VALLEY Parent

HV Parent Goes Virtual

Business is changing rapidly, and we are all adapting to the new environment. Change with it by being included in our new digital mini issues. Join the group that local parents have trusted for the past 26 years.

200,000 Hudson Valley parents are looking for you through our channels. Stay top-of-mind with your LOCAL audience by getting into our new digital mini-issues.

We have set up affordable digital packages to help you get your information to our parents...just where they are now -- at home and online.

WHAT YOU GET:

Placement in Hudson Valley Parent digital mini issues - promoted with enhanced email and expanded social reach.

Leverage our large Hudson Valley audience. We'll include your ad in these mini issues that cover the hot topics and information that local parents are searching for now. Your customer base can see that you're taking action and that you'll be up and running when they are.

HVP top social promotion:

These issues will be heavily promoted on sponsored posts on HVP social and web media outlets. We have already seen a surge in online requests from parents for information.

Multiple e-blast touches:

You'll also be included in e-blasts to all HVP subscribers. HVP online newsletters with enhanced delivery contain ads to drive traffic to you.

Remember digital is OPEN 24/7:

Our digital issues are tailored to the current local situation and are updated as warranted. They are downloadable for longevity, easily accessible, and are distributed directly to where your customers are today...at home and online.

PACKAGES AVAILABLE NOW:

#1 - BASIC \$325 (\$1200 Value)

1x issue, 1/3 page ad, 1x enhanced newsletter banner + HVP expanded reach social.

#2 - Upgrade \$450 (\$2300 value)

2x issues, 1/3 page ad, 2x enhanced newsletter banners + 2 HVP expanded reach social.

#3 - Upgrade \$775 (\$4400 value)

3x issues, 1/3 page ad, 3x enhanced newsletter banners + 2 branded solo emails + 3 HVP expanded reach social.