



Campapalooza Goes Virtual

Due to recommendations from CDC and local officials, HV Parent has decided to take Campapalooza online with the Campapalooza All-Star Camps Program so that our parents can still shop for camps during this time.

For your booth price, **your camp will receive this HUGE multimedia package valued at \$2500.** This package is for contracted Campapalooza vendors only at **no additional cost.**

WHAT YOU GET:

Web article with video

Your name, address and 50-word write up about your camp, along with a large logo box on the 2020 Campapalooza All-Star Camps page with link to your site.

A video box underneath your listing; you can submit a new one, or we'll use an existing one. We'll even create a slideshow video for you if you'd like from your social or submitted photos & camp logo!

HVP top social promotion:

The camp article will then be heavily promoted on sponsored posts on HVP social and web media outlets.

Multiple e-blast touches:

You'll also be included in a dedicated camp e-blast to all HVP subscribers. Two additional weekly HVP online newsletters will contain ads to drive traffic to the camp article with your listing.

Camp Giveaway Contest promotion:

Your camp will be on all promotional materials for the HVP camp giveaway contest. This includes email, newsletter, web and social for the contest. Last year, our contest yielded over 160,000 impressions.

Print:

Your camp logo and write up will also be printed in our 2-page section *HVP 2020 All-Star Camps* in the April issue of Hudson Valley Parent.

2020 Campapalooza ALL-STARS



Check out these exceptional camps and summer programs for Hudson Valley Kids

HVP Staff



Little Apples Day Camp 23 Route 16, Poughkeepsie

This is what is great about our camp. We provide a positive learning environment with plenty of fun, learning activities, social time, and a new program that we have just introduced. Our mission has always been to provide our kids with a happy, fun and productive day while learning.



Camp Inspiration 16 Sam Road, High Falls

This is what is great about our camp. We provide a positive learning environment with plenty of fun, learning activities, social time, and a new program that we have just introduced. Our mission has always been to provide our kids with a happy, fun and productive day while learning.



Miller Academy Sports Camp 388 Crew Street, Poughkeepsie

This is what is great about our camp. We provide a positive learning environment with plenty of fun, learning activities, social time, and a new program that we have just introduced. Our mission has always been to provide our kids with a happy, fun and productive day while learning.



**WEB
ARTICLE
SAMPLE**